Version HY1 2026

Germany’s Leading Junior Mining Media

Company Presentation

Björn Junker
Managing Director of GOLDINVEST

GOLDINVEST

www.goldinvest.media

About us

GOLDINVEST is Germany's leading media platform for publicly listed junior exploration and mining companies.

We help TSX-V, CSE, and ASX-listed companies increase visibility, credibility, and investor awareness in the German-speaking market through targeted media coverage and investor communication.

20+
Years of experience

100+
Trusted clients

50K+
Monthly visitors

100K+
Social media reach

Investor Awareness

What we do

We build sustained investor awareness for publicly listed junior mining companies in the German-speaking market through consistent, credible media exposure.

01

News Coverage

Editorial context around key developments and milestones.

02

Video Interviews

Direct access to management and project narratives.

03

Newsletter

Regular touchpoints with engaged German-speaking investors.

04

Campaigns

Optional amplification around specific phases or catalysts.

GOLDINVEST.DE

Reaching Europe’s Most Active Mining Investor Audience

GOLDINVEST.de reaches an active base of German-speaking private and retail investors focused on junior mining and resource investments.

Unique Visitors

54,700

Pageviews

78,200

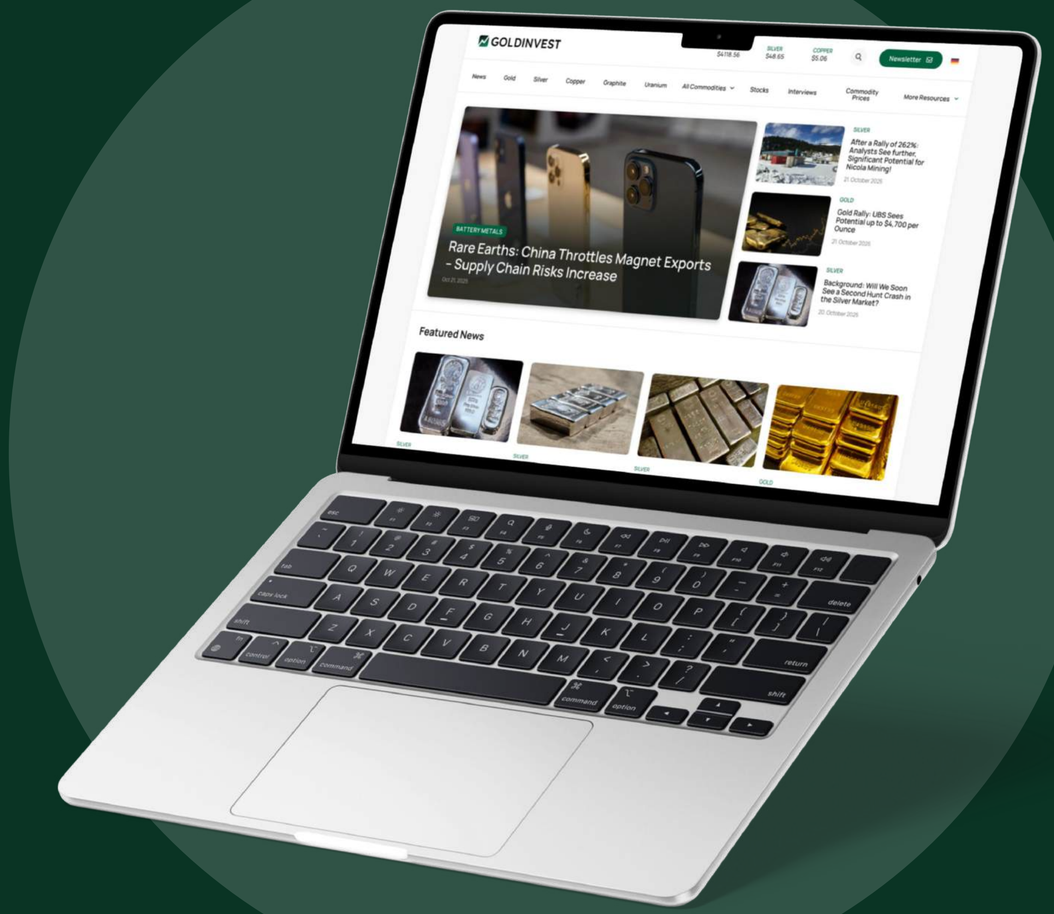
Newsletter Recipients

5,020

Push Opt-Ins

1,300

Data from Decmber 2025



Reach European Investors

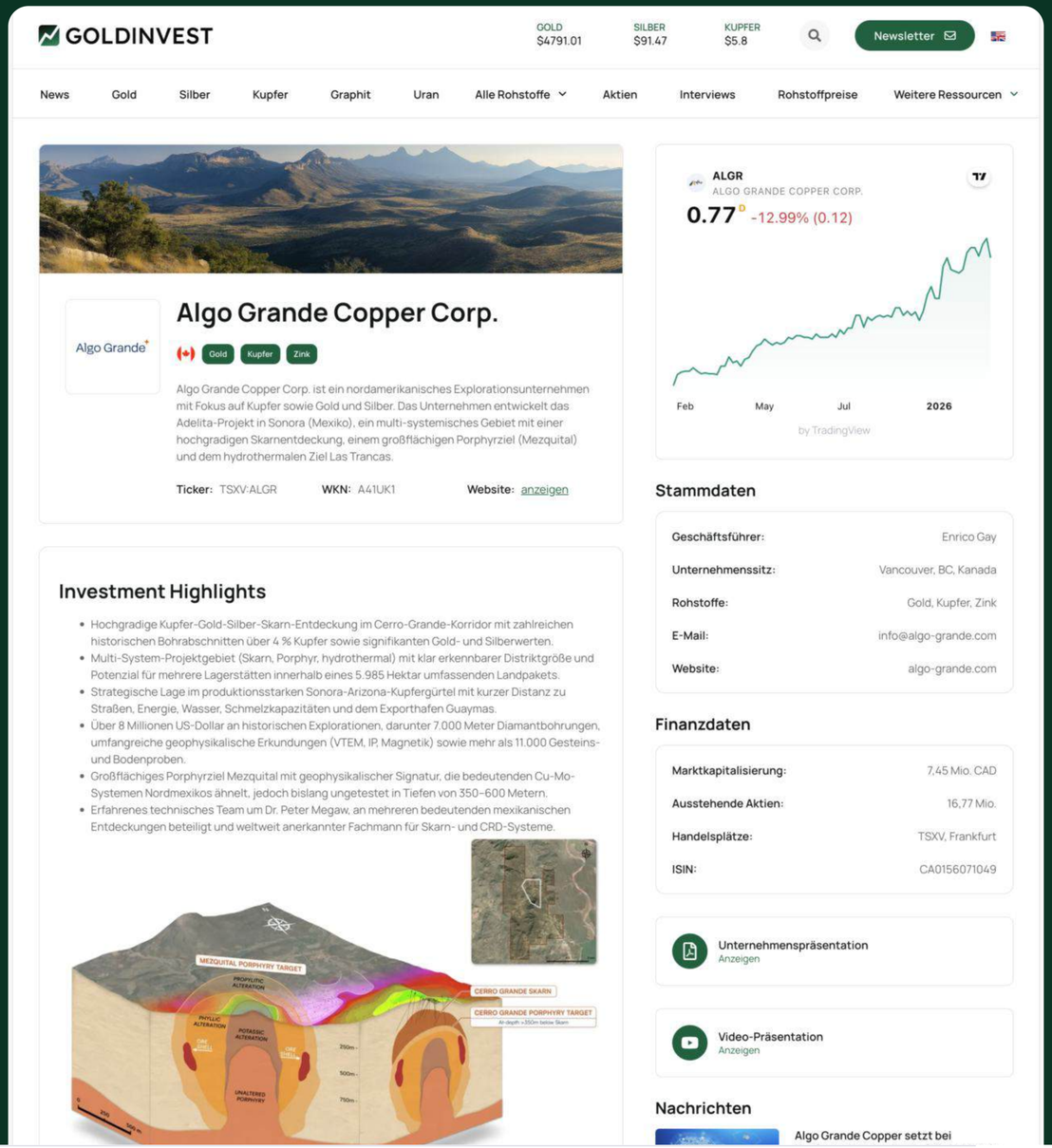
Your Dedicated Company Listing

Company Profile (Landing Page)

A dedicated, SEO-optimized investor hub for your company in the German-speaking market. Includes company background, share data, project highlights, and a continuously updated content archive — all in one central location.

News Feed (Articles & Videos)

All articles, press releases, and interviews published on GOLDINVEST are automatically added to your company profile and distributed across our media and social channels.



Data from January 2026

Distribution Network

Wallstreet:Online
8,1M Visitors/Month

Finanznachrichten
5,6M Visitors/Month

Ariva
5,5M Visitors/Month

Connektar
200 Press Portals

Facebook
6,514 Followers

Instagram
8,536 Followers

X/Twitter
7,248 Followers

Pressebox
6,7K Journalists

YouTube
7,248 Followers

TikTok
6,514 Followers

LinkedIn
<1K Followers

Trusted Clients

Companies we've worked with

We work with publicly listed exploration, development, and emerging producer companies across precious, base, and battery metals.

Sitka Gold Corp.
TSXV: SIG

EcoGraf Ltd.
ASX: EGR

Silver Tiger Metals
TSXV: SLVR

Nicola Mining
TSXV: NIM

ucore

“Clear communication”

GOLDINVEST helped us significantly improve our visibility among German-speaking investors through consistent, well-structured coverage and professional video content.

Pat Ryan
Chairman & CEO

GOLIATH RESOURCES LIMITED

“Reliable partner”

The collaboration with GOLDINVEST was straightforward and highly effective. Their understanding of the junior mining space and the European investor audience made a real difference.

Roger Rosmus, MBA
Founder, CEO & Director

HERITAGE MINING LTD

“Well targeted”

GOLDINVEST delivered consistent exposure and helped us communicate our milestones clearly to a focused investor audience in the German-speaking market.

Peter Schloo, CPA, CA, CFA
President, CEO & Director

Core Plan

Designed for publicly listed junior mining companies seeking consistent visibility and investor awareness in the German-speaking market.

$5,000 CAD

Monthly

Editorial News Coverage

Regular publication of company news and updates, embedded in editorial context and distributed across GOLDINVEST's media channels.

Regular Video Interviews

Periodic video interviews with management to communicate strategy, milestones, and project developments directly to investors.

Social Media Content

Ongoing distribution of articles and videos across GOLDINVEST's social media channels to increase reach and engagement.

Paid Advertising

Campaign setup and management across selected channels. Advertising budget not included.

Over 20 Years Experience

Meet the Team

Our team combines long-standing experience in the mining sector, capital markets, media, and investor communications.

Björn Junker
Managing Director

Sven Olsson
President

Lars Schmidt
VP of Finance

Lennart Schmidt
Head of Digital

Konstantin Schürer
Head of Productions

Company History

Founded in 2001, GOLDINVEST has evolved from a traditional mining news platform into a leading digital media and investor communication hub for publicly listed junior mining companies.

Over more than two decades, the company has continuously adapted to structural changes in capital markets, media consumption, and investor behavior.

2001

Founding Year

GOLDINVEST was founded by several partners, including Sven Olsson, with a focus on mining and resource-related capital market reporting.

2008

Restructuring

Following a restructuring, Sven Olsson, together with Björn Junker as Managing Director, became the sole shareholders.

2016

Strategic Integration

Lars Schmidt joined GOLDINVEST, integrating his established online platform for junior mining news.

2024

Digital Expansion

With the addition of Lennart Schmidt and expanded video production capabilities, GOLDINVEST launched a strategic digital growth initiative.

GOLDINVEST

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